

Gordon Service Station, Aberdeen

Statement by Site Manager for Gordon Service Station

I have the principal day to day management responsibility for the Gordon Service Station and the nearby North Anderson Drive Service Station. Both services stations are owned by Motor Fuel Limited and the North Anderson Drive SS is licensed for the sale of alcohol.

The proposed licence to sell alcohol licence is key part of the convenience store offer at Gordon Service Station. This is particularly so during the coronavirus pandemic during which we have one of the few essential businesses that remain open. I live locally to both premises and have seen the increase in local customers using the stations for essential convenience shopping, as they stay local.

I have seen the results of the market research survey results and I do see that the customers interviewed formally demonstrated a low level of reliance on the premises. I see that a local of commuters were interviewed.

In my experience, we have a lot of local customers who rely on us. This can be seen in the market research report at page 4, where the local customers interviewed (86) are visiting the premises on average over 4 times per week. This relates to my own experience of our regular customers.

Whilst I understand that the statutory test is not about demand for alcohol, we get lot of customers very frequently asking for alcohol at our premises, as they find it difficult to go the North Anderson Drive due to the location and limited parking availability. Our team have seen many disappointed customers when they come to know that we do not sell alcohol.

I have spoken to many of our local customers who live between 615-852 Great Northern Road where they fully support our proposal. If needed, I am happy to take their contact details and will forward to the relevant Officers for their kind consideration.

I believe the market research this will be not the true reflection of the customer base and their use of the store.

Date: 27/01/2021

Signed: 